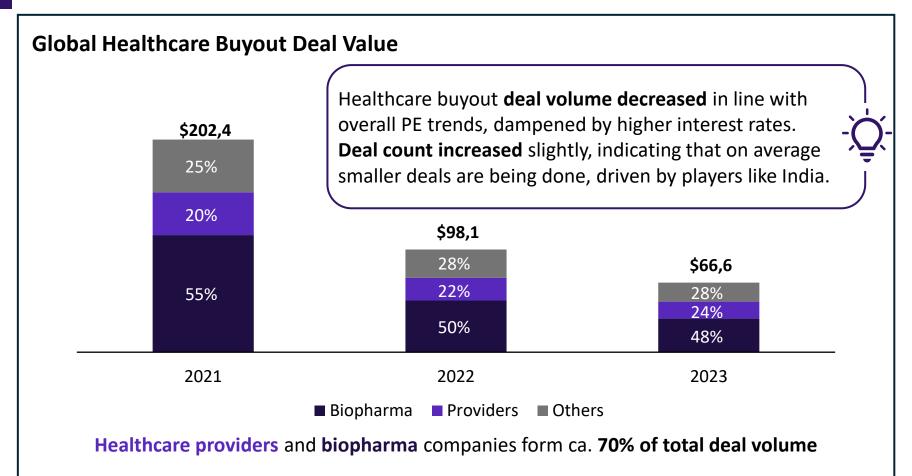
# Healthcare PE

**Industry Overview** 



### **Deal Volume**



#### **Geographical Trends**

#### **North America**



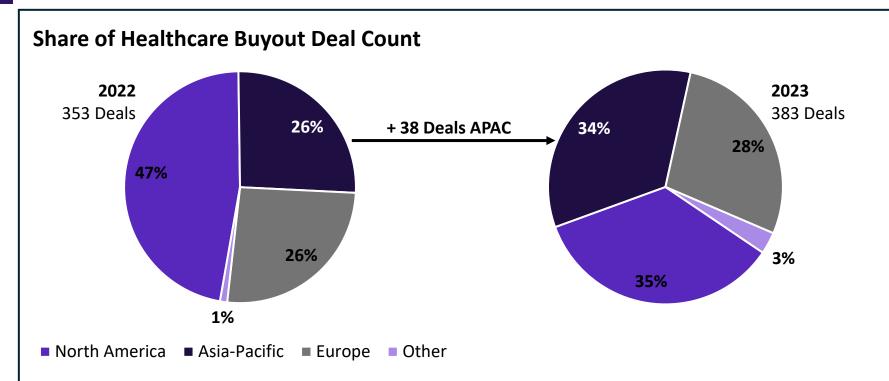
North America holds half of Global Deal Value, driven by a privatized and fragmented market. With the 2024 U.S. election result, there is anticipated healthcare deregulation. We foresee buyout activity to increase in areas previously limited by regulations, such as — telehealth, outpatient care models, and alternative insurance plans.



UK is Europe's largest Healthcare Buyout Market. With the **NHS facing funding pressures and longer wait times**, they have increasingly **outsourced services**, such as diagnostics, elective surgeries, and long-term care. This creates **opportunities for PE firms** to invest in companies to support NHS capacity.

Sources: Bain & Company

## **Rising Interest in APAC**



Healthcare Buyout Deal Count in the **Asia-Pacific Region has exceeded Europe's** and is catching up with North America. Asia-Pacific has seen intensified **deal activity outside of China**, which has historically been the hotspot for transactions, to countries such as India accounted for ca. **30% of deal value from 2022 to 2023**.

#### **Drivers of Interest in India**

Strong Exit Potential

Region's Significant
Upside Potential.
Example: TPG's 2023
sale of stake in India's
Care Hospitals to
Blackstone

"China plus one"
Strategy

Healthcare companies are looking to diversify beyond China for business-friendly environments and deeps talent pools

Spending on Healthcare

Fast-growing middle class in countries such as India are spending more on healthcare

Evolving Technology Ecosystem

India has historically served as the back end for Western Healthcare Analytics Companies. Recently, Digital Health companies are serving Indian Market directly



### **Healthcare Providers**

#### **Types of Providers**









**Patient Care** 

**Clinical Labs** 

**Pharmacies** 

**Business Support** 

#### **Provider Challenges**

#### **Inflationary Pressures**

Supply chain disruptions and broader inflationary trends have resulted in rising costs in medical supplies and overhead expenses

#### **Labour Pressures**

Medical worker burnout post-COVID has caused problems with worker retention. High turnover means high recurring training costs

#### PE Firms create value by:

#### **Shifting Sites of Care**

Healthcare PE is shifting sites of care to outpatient facilities, urgent care, and home health services, lowering costs and enhancing accessibility while reducing reliance on costly inpatient settings.

Revenue Cycle Management

Clinical Workflow Optimisation

Patient Engagement

Automating manual tasks such as billing and claims processing, allowing providers to operate with smaller administrative teams

Automating patient scheduling, streamlining electronic health record (EHR) management, and integrating real-time data access

Enabling selfscheduling,
virtual
consultations,
and personalised
health reminders.

Healthcare IT

# **Healthcare Provider Buyouts**

#### **Notable Deals**





acquire

\$8.9B



CINVEN

acquires

SYNLAB

\$2.9B





Acquirer: Towerbrook and CDR, US-based PE firms.

Target: R1 RCM is a tech-driven revenue cycle

management provider.

**Financials:** 11% Premium, 14.3x EBITDA Multiple.

**Status:** Definite Agreement, set to close by year-end.

**Deal Rationale:** 

**Efficiency:** Streamline R1's processes to cut costs.

**Tech Investment:** Fund AI and analytics for better billing,

**Expansion:** Leverage networks to broaden R1's reach into

new segments and regions.

Acquirer: Cinven, UK-based PE firm.

Target: SYNLAB, Europe's largest diagnostic service

provider.

Financials: 42% Premium, 8.9x EBITDA Multiple, 2.9x

Leverage Ratio. **Deal Rationale:** 

**Cross-Selling**: Expanding test services to partner

networks.

Efficiency: Standardising lab processes to cut turnaround

Acquirers: GED, Southern European PE firm, and IVIRMA Global, reproductive medicine producer.

**Target**: Eugin Group, fertility clinic operator.

Financials: Undisclosed.

**Deal Rationale:** 

Cross-Selling: IVIRMA can cross-sell its medicine in

Eugin's network of fertility clinics.

North America Expansion: IVIRMA can strengthen its presence in NA through EUVITRO's operations there

(BOSTON IVF and TRIO).

### **Biopharma**

#### **Definition**

Companies that use biotechnology to develop and manufacture medical therapies (biopharmaceuticals) as well as in vivo diagnostic processes

#### **Increasing Popularity of Biopharma Related Services**



**Contract Research Organisation (CRO)** 

Focuses on research and clinical trials



Contract Manufacturing Organisation (CMO)

Large scale-production of commercialized drugs



**Contract Development and Manufacturing Organisation (CDMO)** 

Ranges from research to manufacturing

Key service providers that are essential during different stages of process

- Very Active Vertical in Healthcare PE Space
- Due to growing demand for outsourcing in Biopharma
- Robust & Recurring Revenue Stream

#### **Key Themes**

Rise of Certain Medications

GLP-1 medications are gaining popularity due to benefits beyond diabetes treatment, including weight loss.

Advanced Modalities Growing Focus on cell, gene and RNA therapies driving demand for specialised services.

Inflation Reduction Act

Shifting focus towards biologic drugs which have longer window of 13 years before potential price reductions.

Early-Stage Therapies

High confidence in longterm value of novel therapies and innovative medical devices.

Sources: Bain & Company

### **Biopharma Buyouts**

**Notable Deals** 

THE CARLYLE GROUP

acquires

\$3.8B





WarburgPincus

\$4.3B

acquire

Simtra

Acquirer: Carlyle Group

Target: Vantive, Kidney Care Specialty

Financials: \$3.5bn in Cash, 9.5x EBITDA Multiple

**Rationale:** 

**Specialisation**: Can concentrate exclusively on kidney

care as independent entity.

**Efficiency**: Use of operational expertise & partnership with Atmas Health to streamline processes and boost

productivity.

Global Expansion: Carlyle's global network will

facilitate Vantive's market growth.

**Acquirer:** Advent International and Warburg Pincus

**Target:** Simtra BioPharma (Leader in GLP-1s)\

Financials: 13.7x EBITDA Multiple

Rationale:

Focused Growth: As a standalone CDMO, Simtra can

scale rapidly in sterile manufacturing.

**Operational Boost:** Advent and Warburg's expertise

enables faster, streamlined production.

Market Reach: Expanded footprint in the U.S. and

Europe through strategic partnerships.





\$0.5B

acquire



**Acquirer:** Elliott Investment Management, Patient

Square Capital, Veritas Capital

Target: Syneos Health

**Financials:** 24% premium ,10.1x EBITDA Multiple

Rationale:

**Private Focus:** Freed from public market pressures, enabling targeted growth.

**Tech Investment:** All and data analytics.

**Expansion:** Accelerated service growth backed by

private capital.

Sources: S&P Global